

## **BUSINESS QUIZ – INQUIZITIVE**

**THEME: “EMERGING TRENDS IN GLOBAL BUSINESS ENVIRONMENT WITH SPECIAL EMPHASIS ON DIGITALIZATION OF BUSINESS”**

**BACKGROUND AND RELEVANCE:** Business Quiz titled “InQuiZitive” with the theme “Emerging Trends in Global Business Environment with special emphasis on Digitalization of Business” is conceptualized by the Department of Business Administration to provide platform for the Research scholars, Corporate executives, Undergraduate and Post-Graduate students to exhibit and nurture quizzing skills.

**OBJECTIVE:** To provide platform for the Research scholars, Corporate executives, Undergraduate and Post-Graduate students to participate in the Business Quiz Competition and enhance the skills associated with quiz.

**UNIQUE FEATURES AND PROCESS:** Individual event, Two rounds of Business Quiz will be conducted between the sessions, Maximum of 6 students will be selected through lottery system for each round, Cash prize, Certificates and Mementos will be awarded to all the winners, All the students who have registered for the Business Conclave can be the part of Business Quiz, Over Four thousand rupees (4000/-) worth of prizes can be won.

**QUIZ FORMAT (RAPID FIRE):** In each round 10 rapid fire questions pertaining to the theme will be asked to each selected students. The students with maximum score will be awarded with cash prize, certificate and Memento.

### **Winners of Business Quiz Competition**

1. Participant who secures first place will be awarded 2000/- Rupees cash prize with memento and certificate
2. Participant who secures second place will be awarded 1000/- Rupees cash prize with memento and certificate

### **REGISTRATION FEE FOR BUSINESS CONCLAVE & MANAGEMENT DEVELOPMENT PROGRAMME**

MDP	BUSINESS CONCLAVE	BUSINESS QUIZ
500/-	300/-	No registration fees

Note: Registration comprises of conference kit, refreshment and lunch. No separate registration fee is charged for students participating in Business Quiz. However, only students who have registered for Business Conclave can participate in Business Quiz

### **ORGANIZING COMMITTEE**

Chief Patron: Rev. Fr. Anthony Joseph SJ Vice President - BJES	Rev. Fr. Maxim Dias SJ Principal - SJEC	Prof. Joy Alex Vice Principal – SJEC
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### **FACULTY COORDINATORS**

Dr. Kanishka K Chairperson of the Programme	Mr. Leo Gladwin 9538407934	Ms. Maria Samantha 8105687413
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### **FACULTY COORDINATORS**

Mr. Mohammed Umair - 9663632900	Dr. Babu V - 9986440834	Mr. Albert Smith
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### **STUDENT COORDINATORS**

Ms. Jaycynta - 9945871004	Mr. Akhil - 7259275010	Ms. Pavithra - 9916665900
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## **St. Joseph’s Evening College (Autonomous)**

No.35, Museum Road, Bengaluru – 560025  
Phone: 91 - 080 - 22211 911 / 22291 669



## **St. Joseph’s Evening College**

Autonomous and Re- accredited  
35, Museum Road, Bengaluru – 560025

## **Department of Business Administration Presents**



**TRIAD – THREE EVENTS IN ONE PLATFORM**  
Business Conclave - Accelerating the Scope of Digitalization in Business  
Management Development Programme - Business Research Methods and Techniques  
Business Quiz - Emerging Trends in Global Business Environment

**SATURDAY, MARCH 10, 2018**

**Venue: St. Joseph’s Boy’s High School**  
Museum Road (Opposite to Post Office and  
Next to State Bank of India)

## About the Institution



St. Joseph's Evening College, affiliated to Bangalore University, was established as Independent College in the year 1972 and it is managed by the Bangalore Jesuit Educational Society. The College draws its inspiration from St. Ignatius of Loyola the founder of the Society of Jesus which is popularly known as the 'Jesuit order'. The Society of Jesus at present manages and administers more than 2000 educational institutions across the world. St. Joseph's Evening College is one such institution established with the mission of providing opportunities for the socio-economically weaker students to have access to quality and cost effective higher education. The College aims at a holistic and integral formation of its students, fostering in them a spirit of academic excellence, social concern and character formation. Thus, shaping them to become "men and women" for the service of others especially the poor, the oppressed and marginalized. The College has been proactive in its response to the significant changes and developments in the field of higher education in general, and to the expectations of the employers in particular. Over the years, the College has established a name and fame of its own through its excellence and quality services. The College places high premium on regularity, punctuality and discipline. It also has a rare distinction of being the only independent Evening College in the country to be conferred Autonomous status by University Grants Commission and accredited with B++ rating by NAAC. At present, more than 1300 students are pursuing various UG, PG, Diploma and Certificate courses. The College offers B.Com., B.A. (HEP, JPS, EJP), BBA and BCA three year degree courses and a two year Post-Graduation courses in Commerce and English.

## Overview of the Department of Business Administration

Department of Business Administration was started in the year 2009 with the objective of providing opportunity and exposure to young men and women especially from the marginalized to become dynamic business executives. The Department provides wide range of opportunities for students to learn and earn simultaneously giving professional impetus to learner to acquire and integrate multiple skills in shorter span. Our own passed out students credentials hold true testimony to the department accomplishments. The Unique Selling Proposition of the department has been the exposure given to students in form of guest lectures, Seminars, Conferences, Research paper presentation, Skill development programs, Industrial visits, Activity based teaching learning process, project report etc. This exposure has indeed empowered and enabled the students to achieve excellence in curricular, co-curricular and extracurricular activities and also has furthered competitive advantage of students.

## ► BUSINESS CONCLAVE

### THEME: ACCELERATING THE SCOPE OF DIGITALIZATION IN BUSINESS

**CONCEPT:** The world is in the middle of a revolution disrupting every industry in every country. The fourth industrial revolution (FIR) it is different to the previous three in terms of speed, scope and impact. It is a digital revolution, characterized by a fusion of technology impacting every aspect of how we work and live. The FIR will be unlike anything humankind has experienced before. Automation, digital platforms and other innovations are changing the fundamental nature of work. The disruptive changes emanating from the FIR will have a profound impact on employment, business models and even business education. The response must involve all stakeholders: the public and private sectors, academia and civil society. In this background, Department of Business Administration has conceptualized one day Business Conclave in the theme "Accelerating the Scope of Digitalization in Business".

**OBJECTIVE:** To invite various stake holders from public and private sectors, academia and civil society to share the scope of digitalization in the light of changing business landscape

**PROCESS:** Top executives from leading public and private sectors are invited to share their experience on the theme "Accelerating the Scope of Digitalization in Business". Each speaker is given 30 to 45 minutes to share their perspectives on the theme and the program will be concluded with question and answer session.

**SUB THEMES:** Digitalization in Human Resources, Finance, Operations, Sales and Marketing

PROGRAMME SCHEDULE : BUSINESS CONCLAVE AND QUIZ										
INAUGURATION	Session 1	Session 2	Break	Session 3	BUSINESS QUIZ	Lunch	BUSINESS QUIZ	Session 4	Session 5	VALEDICTORY
9:15 AM	10:00– 10:45 AM	10:45– 11:30 AM	11:30– 11:40 AM	11:45– 12:30 PM	12:30– 01:00 PM	01:00– 01:45 PM	01:45– 2:30 PM	2:30– 3:30 PM	3:30– 4:30 PM	4:45 PM

## ► MANAGEMENT DEVELOPMENT PROGRAMME

### THEME: BUSINESS RESEARCH METHODS AND TECHNIQUES

**CONCEPT:** Management education all over the world is undergoing a sea change. Need of the hour is to enrich the intellectual capital and to focus on linking classroom teaching in management education with research and new knowledge. Research is a vanguard in management education and fresh knowledge with updated issues should be developed from time to time and thus is a need of learning research methodology tools among faculty members and research scholars to enhance their teaching skills. It is important to impart knowledge pertaining to scientific inquiry and to integrate qualitative and quantitative approaches in research. Knowledge of applied research tools and methodology along with the use of software helps in integrating research and practice. Hence, to ensure more skillful and scientific data analysis as well as high quality research output from faculty, a formal training is required. This Management Development Program (MDP) is aimed at honing the teaching and research skills of faculty, researchers and trainers.

**OBJECTIVE:** To invite various academic and industry experts to share their rich research experience with the participating faculties, students, corporate executives and research scholars.

**PARTICIPANTS' PROFILE:** The MDP is designed for management teachers working in Management schools, Universities, Colleges and Professional institutes. Besides, Research scholars, Working executives across domains, Entrepreneurs, Students pursuing commerce and management education are also invited.

MANAGEMENT DEVELOPMENT PROGRAMME SCHEDULE - BUSINESS RESEARCH METHODS AND TECHNIQUES		
SESSIONS	AREAS COVERED	TIME
Session 1	Research Methodology and Techniques (Conceptual overview)	10:00 – 11:00 AM
Session 2	Research Design Process	11:15 – 12:15PM
Session 3	Data Collection Process	12: 15 – 1:00 PM
Session 4	Data Analyses (Conceptual overview)	2:00 – 4:00 PM
Session 5	Report Writing	4:00 – 5:00 PM